



Cortez Heart & Soul



Community Advisory Team Meeting and Work Session- MINUTES
Wednesday September 19, 2012, 2012 5:30 – 7:30 pm @ City Service Center

Purpose and Expected Outcomes

- To update and understand recent and upcoming activities
- To evaluate Summerfest and completed Block Parties. To agree on any necessary changes or upgrades for 9/22 and 9/29 events.
- A discussion and agreement on whether block parties are meeting our objectives.
- To review budget, including block party expenses
- An agreement on outreach and listening priorities for October.

Topic	Process	Who	Time
Introductions	Round Robin	All	Introductions around the room. Two new participants: Della Landes and Donna Steward
Approve Agenda and Minutes	Review and agree	All	Agenda and minutes of previous meeting were approved.
Event and Committee Reports and Other Updates <ul style="list-style-type: none"> • Youth Video Project and Youth Leadership Project • Heart & Soul Photo Show Update • Bridges out of Poverty Training • Weight of Nation • Cortez Journal 	Present and Discuss	Representatives	<p>Cindy reported pulling together a Youth Advisory Council with the next meeting on October 29. A training is planned for November 13 for youth and adults.</p> <p>Shawn reported on reception on Sept. 7th for the Heart and Soul Photo Show: The Good, the Bad, & the Ugly.</p> <p>“Bridges” training, Oct. 24, 1-7 pm, by Rebecca Larson of Omni. CAT members should indicate to Nina that they are interested in the training.</p> <p>Series of four films – LiveWell Montezuma – Nina and Kirsten are filming events in Cortez. Films are also shown in Mancos and Dolores.</p> <p>Rachel Segura (with Cortez Journal) said the Q&A section of journal may feature Heart and Soul questions</p>
KSJD Summerfest – Dive into the Heart & Soul of Cortez	Plus/Delta	Kirsten	(Nina captured on news print.)
Block Parties – September Series <ul style="list-style-type: none"> • September 8th • September 16th • Are we meeting our objectives? 	Plus/Delta Review Objectives (flipchart) Ind. Reflection Group Listing under	Robby Matt – record	<p>Sept. 8 – Partnership with hospital made event a huge success. Retrieved 23 surveys, 12 neighborhood forms, 10 video interviews, etc.</p> <p>Sept. 16 - Monica reported that the participants felt pampered. We received 54 surveys, 7 video interviews, but Janet said many would not go through the registration process as they were busy with food service.</p>

<ul style="list-style-type: none"> Needs or changes for next Parties 	<p>objective Review Clarify</p>		
Budget Update	<p>Present Clarify Agree</p>	Nina	<p>Overall budget total is \$206,000. \$22,000 has been expended to this point. We are getting a video camera through the grant to LiveWell Montezuma. Block parties are expected to cost \$7,500.</p>
<p>October</p> <ul style="list-style-type: none"> Priorities for Outreach, Listening, and Story Collection – Continue Block Parties, or What? Communications Strategy...set mtg? 	<p>Present Clarify Agree</p>	<p>Matt Karen - record</p>	<p>Janet indicated we are not reaching Native American, Asian, agricultural families, African Americans, etc. Chris said we should do more presentations to organized groups, solicit stories, and concentrate on neighborhoods for new voices. Missing audiences: trailer park residents, soup kitchens, artists and musicians, senior center, LGBT, assisted care... Community Conversations is a model we can use.</p>
Set Next Meetings / Assign Refreshments/Adjourn	<p>Propose and Agree</p>	All	<p>October 11 – 5:30 pm – Assemble data October 25 – 5:30 pm – CAT meeting Meeting adjourned at 8 pm.</p>

Refreshments for Oct. 25: Robby, _____, _____

Eleanor Kuhl, Note taker

PARKING LOT: Define Anticipated Outcomes for Goals and Evaluation Strategy, Television Broadcast of Stories, Value Extraction Process